

**Official Rules**

**Approach Tours Great Canadian Contest Giveaway**

NO PURCHASE NECESSARY.

**1. CONTEST PERIOD:**

The Approach Tours Great Canadian Contest Giveaway (the “Contest”) starts at 12:00:00 a.m. Eastern Time (“ET”) on April 1, 2025 and ends on April 30, 2025 at 11:59:59 p.m. ET (the “Contest Period”) and consists of four (4) entry periods (each, an “Entry Period”). All times in these Official Rules reflect Eastern Time (“ET”).

Each Entry Period runs according to the dates and times outlined in the table below:

Entry Period	Open	Close
<b>1<sup>st</sup> period</b>	April 1, 2025 at 12:00:00 a.m. ET	April 9, 2025 at 11:59:59 p.m. ET  Note that Entrants from the 1 <sup>st</sup> Entry Period remain eligible for all subsequent draws as part of this Contest.
<b>2<sup>nd</sup> period</b>	April 10, 2025 at 12:00:00 a.m. ET	April 16, 2025 at 11:59:59 p.m. ET  Note that Entrants from the 2 <sup>nd</sup> Entry Period remain eligible for all subsequent draws as part of this Contest.
<b>3<sup>rd</sup> period</b>	April 17, 2025 at 12:00:00 a.m. ET	April 23, 2025 at 11:59:59 p.m. ET  Note that Entrants from the 3 <sup>rd</sup> Entry Period remain eligible for all subsequent draws as part of this Contest.
<b>4<sup>th</sup> period</b>	April 24, 2025 at 12:00:00 a.m. ET	April 30, 2025 at 11:59:59 p.m. ET  Note that Entrants from the 4 <sup>th</sup> Entry Period are only eligible for draws related to this Entry Period.

**2. ELIGIBILITY:**

The Contest is open to residents of Canada who have reached the age of majority at the beginning of the Contest Period (each eligible person, an “Entrant”). Any individuals that is part of the following categories are not eligible to enter or participate nor win a Prize (defined below) in the Contest:

- (a) employees or representatives Approach Tours (the “Sponsor”), their parent, affiliated and related companies, the advertising agencies of the Sponsor;
- (b) persons who are or purport to be an immediate family member (defined as spouse, dependent for federal income tax purposes, or step-, adoptive, foster, custodial or natural

mother, father, sister, brother, daughter or son), regardless of where they live, and any persons who reside in the same household, whether related or not.

For the purpose of confirming odds of winning, this contest is limited to first 2,000 entrants. This contest is void where prohibited by law.

By participating in the Contest, each Entrant fully and unconditionally agrees to comply with and abide by these Official Rules and the decisions of Approach Tours, which shall be final and binding in all respects. Approach Tours' CRM shall serve as the official clock for the purposes of determining the time at which an Entry (as defined below) was received.

### 3. HOW TO ENTER

#### **With a new booking:**

During the Contest Period, an Entrant who books their spot on a tour sold by Approach Tours and who successfully pay their \$500 deposit in full are automatically entered into the contest. No additional steps are required.

During the Contest Period, an Entrant who books booking their spot as "waitlisted" on either a fully sold-out tour or on a tour for which their rooming preference is sold-out will not receive a Contest Entry. Waitlisted Entrants who convert their "waitlisted" booking to an official booking during the Contest Period and who successfully pay their \$500 deposit in full are automatically entered into the contest. No additional steps are required.

Entrants who cancel their booking during the Contest Period will have their Contest Entry revoked.

#### **Without a new booking:**

NO PURCHASE NECESSARY.

To obtain a Contest Entry without booking a new tour, an eligible person may send a FREE request in writing, including:

- (a) the entrant's first name, last name, age, home address and valid email address; and,
- (b) a fifty (50) word or more unique and original handwritten essay (for greater certainty, the entrant must personally complete the essay and must not copy their essay from any third party, or any part thereof, nor submit that same essay, or any part thereof, more than once) on the topic of "What makes Approach Tours unique amongst Canadian tour operators?" on a plain white piece of paper

Mail the fully completed request (in an envelope with sufficient Canadian postage) to:

Approach Tours Great Canadian Contest Giveaway  
390 rue Notre-Dame Ouest, suite 300  
Montreal, QC  
H2Y 1T9

To be eligible, Entry Requests must be postmarked by no later than the end of the Contest Period and must be received by April 30, 2025. Essays which are not unique and original or which do not reflect the essay theme above are void. Limit of one (1) Contest Entry per envelope per eligible person per Entry Period.

#### 5. WINNER SELECTION, NOTIFICATION AND OTHER CONDITIONS:

A. Winner Selection: Six (6) eligible winners for each Entry Period will be selected in six random draws from among all eligible entries received during each Entry Period outlined in the table in Section 1. The random draws will take place on the Thursday immediately following the closing of each respective Entry Period (“Draw Date”) at approximately 12 p.m. at the office of Approach Tours located at 390 rue Notre-Dame Ouest, Montreal, QC, Canada. Limit one (1) prize per person (i.e. an eligible Entrant who has won a prize in an Entry Period will not be eligible to win another prize in this Contest).

B. Skill-Testing Question: Each Entrant selected as eligible to win a prize must correctly answer a skill-testing question, without electronic, mechanical or other assistance of any kind, to be administered by Approach Tours.

C. Other Information/Conditions: Selected Entrants will be notified by Approach Tours by phone or by email within approximately five (5) business days following the Draw Date that they were selected as eligible to win a prize. A subsequent email will be sent containing a skill-testing question that the selected Entrant must correctly answer without any electronic, mechanical or other assistance. Each selected Entrant will be asked to respond to the email and provide their first and last name, street address (no PO Boxes), Apt # (if applicable), city, province, postal code, email address, phone number as well as an answer to the skill-testing question within three (3) days of delivery. Selected Entrants may also be required as a condition of winning a prize, at the sole discretion of Approach Tours, to complete and accept the terms of a declaration and release (the “Declaration and Release”), which will be sent to a selected Entrant by e-mail. If required, the selected Entrant must return a completed and signed Declaration and Release to the Contest Administrator or its designee in the manner and for receipt by the Contest Administrator or its designee within the time specified in the e-mail. The Contest Administrator or its designee will verify that the selected Entrant has correctly answered the skill-testing question, and, if required, that the Declaration and Release has been completed satisfactorily.

If the potential prize winner does not respond to the email and provide the required information by the required time, has not correctly answered the skill-testing question within the deadline, does not return (if required) the signed Declaration and Release to the Contest Administrator or its designee, or fails to do so for receipt by the Contest Administrator or its designee by the required time, or in any other manner has not complied with these Official Rules, the Contest Administrator will declare the selected Entrant to be disqualified and they will be ineligible to receive the prize for which they were selected. The disqualified Entrant will have no claim against Approach Tours or any of the Releasees (as defined in Section 7) in respect of the Contest or the prize that they might otherwise have won. In such event, an alternate prize winner will be selected from among all remaining eligible Entries received for the Contest during the applicable Entry Period. Approach Tours will attempt to award any such prize to an alternate winner but will not pursue more than three alternates for each prize.

## 6. PRIZE INFORMATION / APPROXIMATE RETAIL VALUE / ODDS OF WINNING

- Entry Period #1: Six (6) Prizes available:
  - One (1) verified winner will receive one (1) free tour operated by Approach Tours (ARV: varying between \$8,695 and \$29,590 CAD depending on their booked tour, number of travellers and the options selected at time of booking)
  - Five (5) verified winners will each receive one (1) \$100 gift card or gift certificate to one of our listed Canadian companies (ARV of each prize is \$100 CAD)
  
- Entry Period #2: Six (6) Prizes available:
  - One (1) verified winner will receive one (1) free tour operated by Approach Tours (ARV: varying between \$8,695 and \$29,590 CAD depending on their booked tour, number of travellers and the options selected at time of booking)
  - Five (5) verified winners will each receive one (1) \$100 gift card or gift certificate to one of our listed Canadian companies (ARV of each prize is \$100 CAD)
  
- Entry Period #3: Six (6) Prizes available:
  - One (1) verified winner will receive one (1) free tour operated by Approach Tours (ARV: varying between \$8,695 and \$29,590 CAD depending on their booked tour, number of travellers and the options selected at time of booking)
  - Five (5) verified winners will each receive one (1) \$100 gift card or gift certificate to one of our listed Canadian companies (ARV of each prize is \$100 CAD)
  
- Entry Period #4: Six (6) Prizes available:
  - One (1) verified winner will receive one (1) free tour operated by Approach Tours (ARV: varying between \$8,695 and \$29,590 CAD depending on their booked tour, number of travellers and the options selected at time of booking)
  - Five (5) verified winners will each receive one (1) \$200 gift card or gift certificate to one of our listed Canadian companies (ARV of each prize is \$200 CAD)

Odds of winning a prize will depend on the number of eligible Entries received during each Entry Period. Number of prizes available diminishes as awarded.

## 7. PRIZE RESTRICTIONS / PRIZE CONDITIONS:

(a) Winner is solely responsible for all federal, provincial, and/or local income taxes, sales tax, gift taxes, surcharges, service charges, processing and handling fees, and all other costs or expenses incurred in claiming a prize. Prize must be accepted as awarded and no substitutions, exchange, or conversion to cash will be made (except that, if for any reason a prize is not available, Approach Tours, at its sole option may substitute a prize having an approximate retail value of no less than the approximate retail value of the prize). “Win Your Tour” prizes will be awarded as per the specifications selected at time of booking (including departing gateways – or no departing gateway if an air credit was selected at time of booking). Changes to booking options will not be allowed following the moment an Entrant is selected by random draw as the presumptive winner. Prize transfers are not allowed. Participation in the tour awarded is subject to all other applicable clauses as part of the Approach Tour Terms & Conditions which may be viewed at [approachtours.com/terms-and-conditions](http://approachtours.com/terms-and-conditions).

(b) Subject to the provisions of these Official Rules, only the number of prizes described in Section 6 above will be available to be awarded in this Contest and in no event shall more than that number of each kind of prize be awarded. Any refusal by a prize winner to accept a prize, as awarded and in its entirety, hereby releases and forever discharges Approach Tours and the Releasees (as defined below) from all obligations to the prize winner related to the prize, including delivery of same, and the prize will not be awarded in the Contest.

(c) By participating in the Contest, each selected Entrant releases and agrees to indemnify and hold harmless Approach Tours and its parent companies, subsidiaries, affiliates, related companies, franchisees, successors, assigns, local corporate and non-corporate advertising cooperatives, advertising, promotion and public relations agencies, service agencies and independent contractors, and all of those entities' respective directors, officers, employees, representatives and agents (collectively, the "Releasees") from and against any and all liability for any and all costs, injuries, losses or damages of any kind, including, without limitation, death and injury and property loss or damage, due in whole or in part, directly or indirectly, to participation in the Contest, or arising out of participation in any Contest-related activity, or due or related to the acceptance, receipt, use or misuse of the whole or any part of any prize or prize-related activity, or the use by Approach Tours or its designees of any Entry or component thereof. The selected Entrant waives the right to assert as a cost of winning the prize any and all costs of verification and redemption or travel to redeem said prize, and any claim respecting liability and publicity that might arise from redeeming or seeking to redeem that prize. WITHOUT LIMITING THE GENERALITY OF THE FOREGOING, THE PRIZE IS PROVIDED "AS IS" WITHOUT WARRANTIES OR CONDITIONS OF ANY KIND, EITHER EXPRESS OR IMPLIED, ON THE PART OF APPROACH TOURS, AND APPROACH TOURS HEREBY DISCLAIMS ALL SUCH WARRANTIES AND CONDITIONS, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE AND/OR NON-INFRINGEMENT.

(d) By participating in the Contest, each selected Entrant agrees to the use (but not the obligation to use) and disclosure by Approach Tours of their name, photograph, voice, biographical information and image, along with (or without) their address (town/city and province/territory) and to the use (but not the obligation to use) by Approach Tours of any statements made by or attributed to them in connection with the Contest, the prize, or both, in any and all media (including, without limitation, print, broadcast and Internet) now known or hereafter devised, worldwide, in perpetuity, in any language and throughout the universe for advertising, promotional, publicity or any other purposes as determined by Approach Tours, in its sole discretion, in connection with the Contest and in other promotions conducted by Approach Tours, or its parent, subsidiaries, affiliates or related companies, without further compensation, notice, approval or authorization, and hereby releases the Releasees from any claims or liability arising out of or with respect to such use and/or disclosure, if any.

(e) The Contest Administrator is not obliged to engage in any individual contact, or correspondence, with any person, except with the selected Entrant of the prize.

## 8. GENERAL CONDITIONS:

(a) All decisions of Approach Tours and the Contest Administrator concerning any matter involved in the Contest are final and binding in all respects, and all eligible persons who enter the Contest

agree to abide by all of the instructions and decisions of Approach Tours and the Contest Administrator. In the event of any dispute regarding the interpretation of any provision of these Official Rules, the decision or interpretation of Approach Tours in that regard shall be final and binding upon all persons who enter the Contest.

(b) All Entries recorded in the Contest for any person are subject to verification by Approach Tours and/or the Contest Administrator. Any Entry or Declaration and Release (if required), which, for any reason, is incomplete, altered, or contains false or misleading information is invalid and the person who submits such Entry or document will be disqualified for the applicable prize in the Contest. A selected Entrant must allow approximately six (6) to eight (8) weeks following receipt by the Contest Administrator or its designee of the selected Entrant's answer to the skill-testing question, and, if required, of the Declaration and Release, for verification by the Contest Administrator or its designee of all matters relevant to that selected Entrant's Entry and Declaration and Release (if required) and for delivery of the prize.

(c) Participation in the Contest is subject to Approach Tours' Privacy Policy. IF YOU DO NOT AGREE TO THE PRIVACY POLICY AND TERMS OF USE, DO NOT ENTER THE CONTEST, PROVIDE ANY INFORMATION AS IT RELATES TO THE CONTEST.

(d) Releasees are not responsible for lost, late, incomplete, illegible, damaged, inaccurate, stolen, delayed, misdirected, failed or undelivered Entries, private messages, emails, or other transmissions; or Entries that contain an incorrect answer to the skill-testing question; or for lost, interrupted, failed, inaccessible or unavailable networks, servers, satellites, Internet Service Providers, websites, telephone or cable transmissions, lines or other connections; or hardware or software malfunctions on computers or other electronic devices, or other technical failures or difficulties; or for transactions processed late or incorrectly due to computer or electronic malfunction; for the failure, interruption or delay of any Entry or email or private message or Declaration and Release or mail or courier delivery or other communication to be received, delivered or sent in connection with the Contest, for the security or privacy of information transmitted via computer/electronic device networks; or for any breaches of privacy due to interference by third party computer "hackers", or other errors, difficulties, interventions, malfunctions, incompatibility, misconnection or miscommunication of any kind, whether human, virus, bug, mechanical, electronic, computer, network, typographical, printing or otherwise, relating to or in connection with the Contest, including, without limitation, errors or difficulties which may occur in connection with the administration of the Contest, the processing of Entries, or in any Contest-related materials. Except where prohibited by law, none of the Releasees are responsible for any incomplete, incorrect or inaccurate information, whether caused by any equipment or programming associated with or utilized in the Contest, or by tampering or hacking.

9. GOVERNING LAW: All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules or the rights and obligations of the Entrant or Approach Tours in connection with the Contest shall be governed by and construed in accordance with the laws in effect in the Province of Quebec and the federal laws of Canada applicable therein without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other laws. All eligible persons, Approach Tours, the Contest Administrator, and all other parties hereby attorn to the jurisdiction of the courts of the Province of Quebec, sitting in the City of Montreal, Quebec, in respect of the determination of any matter or dispute arising under or in respect of the Contest or these Official Rules and agree that any such determination shall be

brought solely and exclusively before such courts in the Province of Quebec. Residents of the Province of Quebec may submit any litigation respecting the conduct of this publicity contest to the Régie des alcools, des courses et des jeux (the “Régie”) for a ruling. Any litigation respecting the awarding of a prize may be submitted to the Régie only for the purpose of helping the parties reach a settlement.

10. LANGUAGE DISCREPANCY: In the event there is a discrepancy or inconsistency between the English language version and any other language version of these Official Rules or any Contest materials, the English version shall prevail, govern and control. In the event there is a discrepancy or inconsistency between disclosures or other statements contained in any Contest materials and the terms and conditions of these Official Rules, these Official Rules shall prevail, govern and control.

11. DISQUALIFICATION/FORCE MAJEURE: It is the Entrant’s responsibility to ensure that they have complied with the conditions contained in these Official Rules. Approach Tours reserves the right in its sole discretion to disqualify any individual who is found to be tampering with the entry process or interfering with the operation of the Contest, or with the enforcement or functioning of these Official Rules; to be acting in violation of these Official Rules; or to be acting in an unsportsmanlike or disruptive manner, or with the intent to disrupt, undermine or corrupt the fair and proper administration, security or the legitimate operation of the Contest, or to annoy, abuse, threaten or harass any other person. Approach Tours reserves the right to seek damages and other remedies from any such person to the fullest extent permitted by law, which may include banning or disqualifying persons from entering the Contest and any future contests conducted by Approach Tours, or to join any tour sold or operated by Approach Tours. A selected Entrant may be required to provide Approach Tours with proof that the selected Entrant is the authorized account holder of an email address. The Entrant is the natural person who booked their tour or who requested a FREE entry. Entrants must comply with these Official Rules. If a dispute cannot be resolved to Approach Tours’ satisfaction, the Entry will be deemed ineligible. No illegible, incomplete, forged, software-generated or other automated Entries will be accepted. Entries made by any other individual or any entity, and/or originating at any other mechanism, including but not limited to commercial contest subscription notification and/or entering services, will be declared invalid and disqualified for this Contest. Approach Tours reserves the right, subject to the approval of the Régie with respect to residents of Quebec, without prior notice and at any time, to terminate the Contest, in whole or in part, or cancel, modify, amend, suspend or reinstate the Contest in any way, with no obligation or liability, subject to applicable law, if it determines, in its sole discretion, that the Contest is technically impaired or corrupted or that fraud or technical problems, failures or malfunctions, viruses, bugs or any other cause or any nature which is beyond the reasonable control of Approach Tours have destroyed, severely undermined, or adversely affected the security, integrity, feasibility and/or proper administration of the Contest. In the event Approach Tours is prevented from continuing with the Contest as contemplated herein by any event beyond its control, or any federal, provincial or local government law, order, or regulation, or order of any court or jurisdiction, then Approach Tours shall have the right to modify, amend, extend, suspend, or terminate the Contest. If the Contest is terminated before the designated end date, Approach Tours will select winners in a random drawing from all eligible, non-suspect Entries received in the applicable Entry Period as of the date of the event giving rise to the termination. Approach Tours will have no liability whatsoever if, for any reason, the Contest is not capable of running as planned or for any loss or damage incurred by any person as a result of participation in the Contest or related to or resulting from any

material related to this Contest, or any other matter, occurrence, act or omission arising in respect of the Contest.

12. ENTRANT'S PERSONAL INFORMATION: Personal information will be collected, used and disclosed by Approach Tours and their respective designees for the purpose of administering the Contest in accordance with these Official Rules, and otherwise managed in accordance with Approach Tours' Privacy Policy posted at <https://approachtours.com/privacy-policy/>. By entering the Contest, each Entrant consents to the receipt of phone calls and emails and other email communications from Approach Tours or its designee in connection with the administration of the Contest.

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